



# Join our team

## Customer Marketing Placement

Are you looking for an internship in the UK? Are you enthusiastic, numerate, IT proficient and a team player? If your answer is 'YES' we may have just the opportunity for you!

We have an exciting opportunity for a paid internship within our Customer Marketing Team, where you will be able to gain valuable work experience in a global FMCG company.

### The Opportunity

We are seeking an intern to join our Customer Marketing department, based in London, on a 12 month contract starting in Summer 2019.

As a Customer Marketing Intern, you will support the team in delivering world class Brand Activation in the UKs biggest retailers. Your duties will cover a broad range of Marketing and Commercial activities all aimed to ensure our Brands are winning at the most important part of the Consumer Journey.

As part of a small Customer Marketing Team you will have the opportunity to take on personal responsibility for a range of tasks and projects such as:

- Supporting the Customer Marketing team in planning and delivery of 'Through the Line' activity and new product launches in line with overall Marketing campaigns.
- Support the wider Business Insight generation through analysis of Market data and other Consumer and Category research.
- Support Customer Marketing and Sales in developing Commercial Propositions for a range of Channels and Product Categories.
- Evaluate Brand activity across Customers to drive continuous improvement

## Who We Are Looking For

We welcome applications from current students looking to undertake an industry placement year and also graduates seeking their first Customer Marketing opportunity.

The ideal candidate will:

- Be an undergraduate/postgraduate ideally in Business/Marketing or a related subject
- Have excellent numeracy, verbal and written communication skills.
- Be able to demonstrate a “can do” attitude and desire to continuously improve.
- Have the ability to work as part of a team.
- Be competent in MS Office, Word, Excel and PowerPoint.
- Strong organizational skills and ability to manage/deliver projects

## About Church & Dwight

You may be more familiar with our products than with our company name. Batiste dry shampoo, Pearl Drops Whitening toothpaste, Arm & Hammer baking soda toothpaste, Femfresh Intimate wash, Orajel toothache & ulcer relief, Sterimar natural sea water nasal spray and Nair hair removal products all of which form part of our exciting brands. We are continuing to grow our portfolio each year with new exciting acquisitions our newest including Viviscal, Toppik, Anusol and Waterpik.

Church & Dwight UK Ltd are based in Folkestone, Kent, where we develop, produce & distribute many of our products and work with Sofibel in Paris and Church & Dwight GmbH in Frankfurt, Germany to form the European team. We are part of Church & Dwight Co. Inc. based in New Jersey, USA.

In the UK we employ over 300 people who undertake a range of roles from Research & Development & Marketing through to Purchasing, Production and Supply Chain. These teams are supported by departments such as Finance & Human Resources.

### How to apply

If you would like to apply for this opportunity and have a valid European passport or a student visa that allows you to undertake an internship opportunity, please contact our HR Team explaining why you would like to work with Church & Dwight UK and attaching a current CV to:

[HRDepartment.UK@churchdwight.com](mailto:HRDepartment.UK@churchdwight.com)

We are currently recruiting for Interns across our business functions, for intern opportunities in other subjects please visit the careers page of the Church & Dwight UK website.

**CLOSING DATE FOR APPLICATIONS: 10<sup>th</sup> FEBRUARY 2019**